

Analysis of Job Vacancies in the Clare Champion – 2015

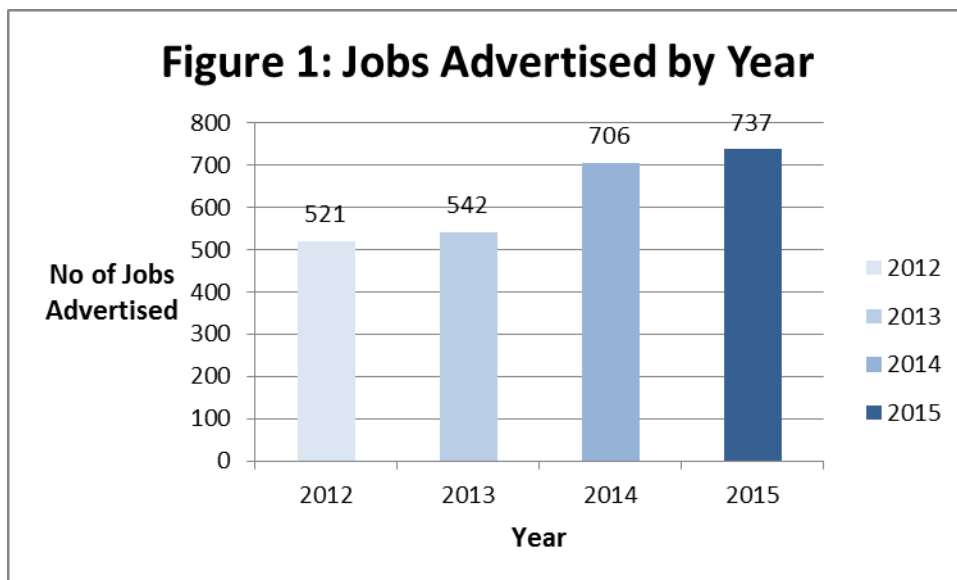
Introduction

Clare Adult Educational Guidance and Information Service maintain a database of jobs advertised in Appointments section of the Clare Champion newspaper each week. The database can be viewed online at <http://www.clareguidance.ie/jobs/index.php>

The database provides a historical record of jobs advertised in the paper. This can be useful for a number of reasons:

- Learners can use it as a job seeking resource
- Learners can use it in conjunction with other sources of labour market information to help inform their course or subject choice.
- It can be used to identify where progression opportunities exist for learners and provide ideas for courses or training programmes.
- It can be used to identify local employers who the adult education service can seek to engage with for work placements, workplace visits, lectures, etc.

Sample

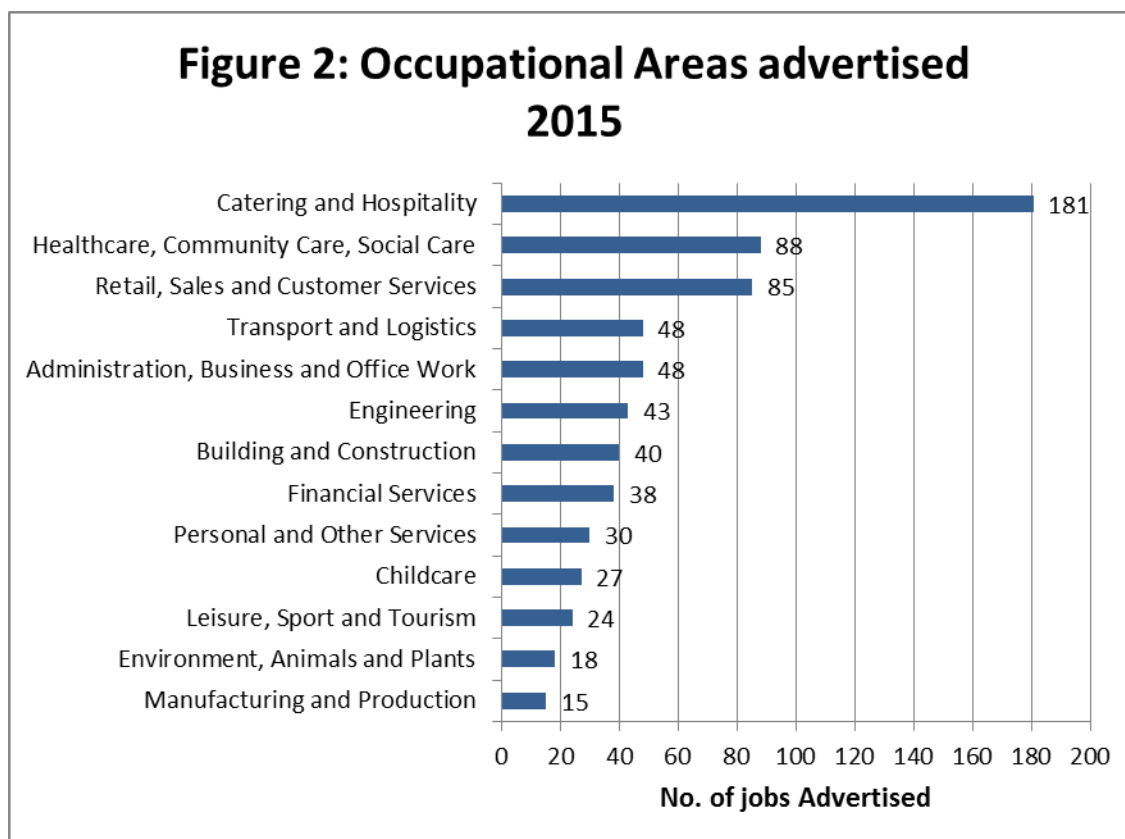


The sample contained all jobs advertised in the Appointments section of the Clare Champion for every week of 2015. There were 737 jobs advertised in the Clare Champion in 2015 which represents a small increase on 2014. This is likely to be an underestimate of the number of jobs available as in some cases there were a number of vacancies for the same job title in the same advertisement. Figure 1 shows the number of jobs advertised over the previous 4 years.

Method

Each job advertisement in the paper was examined and jobs recorded according to occupational area and more specific job type. Where available the area of the county in which the job was available was recorded. Occupations were classified into one of 24 sectors according to a slightly modified version of the Careers Information Index, a classification system used in careers libraries.

Results



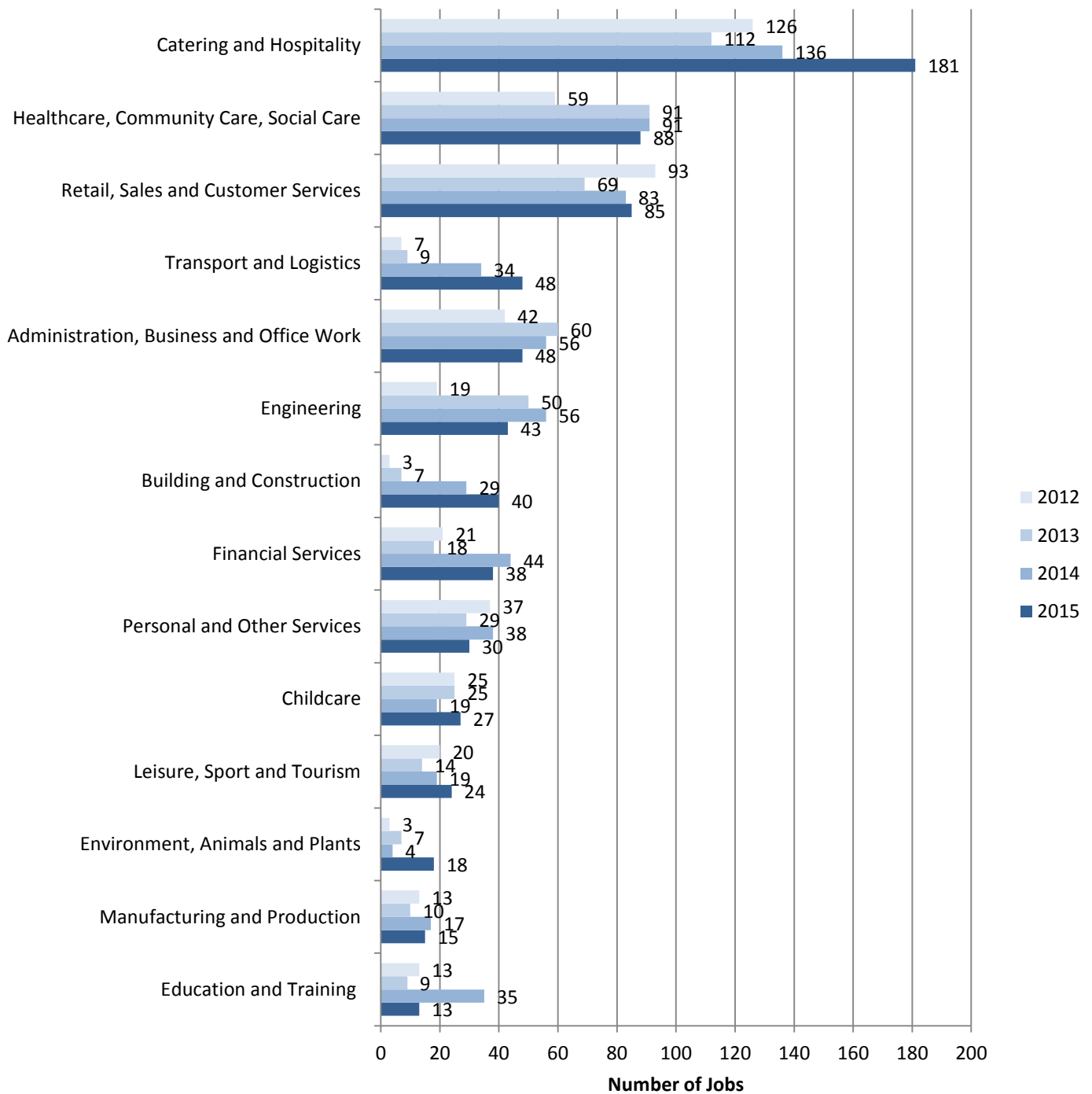
*Note: only occupational areas with a greater than 2% share of the total are shown (i.e. 15+ jobs)

The most common occupational areas advertised for in the Clare Champion in 2015 are shown in Figure 2 above. The most commonly advertised jobs were those in Catering & Hospitality, Healthcare, Community Care & Social Care and Retail, Sales & Customer Services. These three sectors alone accounted for just under 50% of all the jobs advertised in the Appointments section of the Clare Champion during 2015.

Employment in these sectors is often marked by high turnover of staff with low pay and low barriers to entry. These sectors have had the most vacancies advertised year on year since 2012.

Figure 3 on the next page shows the comparison of vacancies advertised by occupational area over the last 4 years. There is an increasing trend in jobs advertised in Transport and Logistics and Building and Construction over the last 4 years albeit from a very low base.

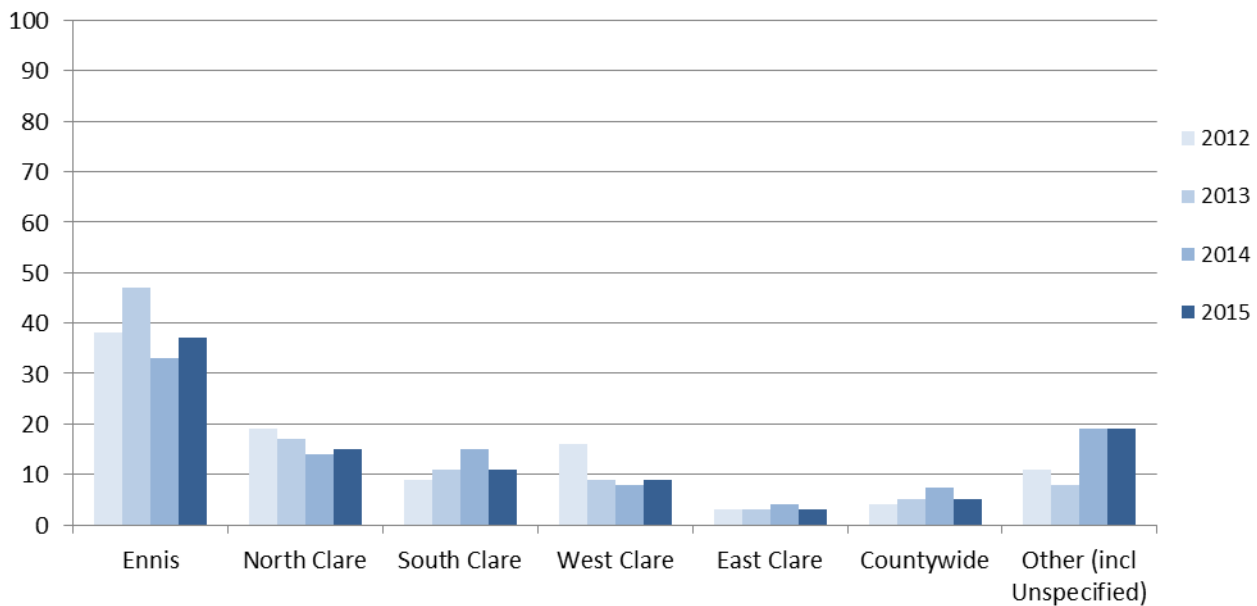
Figure 3 - Comparison of Vacancies by Occupational Area and Year



There were more than twice as many jobs advertised in the Catering and Hospitality sector in 2015 than in any other sector. 181 jobs in total means that there were on average between 3 and 4 jobs in the Catering and Hospitality Sector advertised in the Appointments section of each edition of the Clare Champion in 2015.

Figure 4 on the next page shows the percentage of total vacancies advertised in the Clare Champion broken down by region over the last 4 years.

Figure 4 - Percentage of Total Vacancies Advertised by Region and Year



The table below shows the employers advertising most frequently for staff in the Clare Champion. Almost a quarter of vacancies had no employer listed just a PO Box Number or email address. The numbers below are calculated from the remaining advertisements.

Figure 5 –Employers advertising Vacancies in Clare Champion in 2015

Employer Name	Number of Vacancies Advertised
Brothers of Charity Services Clare	27
Clare County Council	18
Lady Gregory Hotel	16
Falls Hotel	15
Trump International Hotel	15

Summary

- The number of jobs advertised in the weekly Appointments section of the Clare Champion showed an increase on the previous year for the fourth year in a row.
- As in previous years, jobs in the Catering and Hospitality sector, the Healthcare, Community Care and Social Care sector and the Retail, Sales and Customer Service sector were the most advertised in 2015.
- The Catering and Hospitality sector showed a marked increase in the number of jobs advertised with on average 3 or 4 job vacancies advertised in this sector each week.
- For the fourth year in a row the Logistics and Transport sector and the Building and Construction sector showed an increase in jobs advertised.
- The geographic distribution of the share of job advertisements for 2015 is similar to 2014.
- Brothers of Charity Services and Clare County Council were the employers with the most advertisements in the Appointments section of the Clare Champion in 2015.